**Curriculum Vitae**

# THERESE L. LUECK

**Professor**

**Interim Director**

School of Communication

The University of Akron

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**EDUCATIONAL BACKGROUND:**

1989: Ph.D., American Culture. Concentration: Mass Communication

 Bowling Green State University, Ohio

 Dissertation, under the direction of Dr. William E. Grant:

 Title: *The Woman's Page as Women's Mediated Discourse at the Time of*

*the Enactment of the 19th Amendment*

1985: M.A., English: BGSU

 Thesis, under the direction of Dr. Vivian Petraka:

 Title: *Anais Nin's "Mathilde" as an Approach to Feminine Discourse.*

1983: B.A., English; A.A., Fine Art

 Thomas More College, Kentucky.

**PROFESSIONAL EXPERIENCE:**

2003: Features editor, news copy editor, *Houston Chronicle,* summer residency,

 American Society of News Editors Fellowship, Houston, Texas.

2001: Seminar leader, Workshop for Professional Journalists, Beijing, China.

As Fulbright Fellow, partnered with the U.S. Embassy to create and implement an intensive two-day seminar for young Chinese print and broadcast journalists.

1988: Columnist, "A View to China," *The Cavalier* (North Dakota) *Chronicle*

1988: Doctoral Intern. Under the direction of Wu Xue Wei, Deputy Dean, Xi’an Foreign

Language University, Xi’an, China, and in conjunction with the China Music Association. Designed English-language materials explaining and promoting Chinese folk music and dance, which were used for successful North American cultural exchanges

1986: Columnist, *The News Herald*, Port Clinton, Ohio

1984: Copy Editor, *The* (Toledo) *Blade*

 Edited news, wire copy; wrote headlines

1981-1983: Editor, *The Utopian* (campus newspaper), TMC

1978-1980: Freelance Writer and Graphic Artist

1976-1978: Features Section Editor, *The* (Nashville) *Tennessean*

 Edited the 10-page Sunday section, *Panorama* (circ. 240,000). Also wrote news stories, feature articles and popular music reviews; created illustrations that were published on the book page

**ADDITIONAL PROFESSIONAL TRAINING AND DEVELOPMENT:**

2009: Poynter Workshop on Media Ethics, School of Journalism and Mass Communication, Kent State University.

2008: “Whose Rules?” Poynter Workshop on Media Ethics, School of Journalism and Mass Communication, KSU.

2006: “The Ins and Outs of Federal Funding,” Dr. Robert Lowman, UA.

2004-2005: AEJMC/ASJMC Journalism Leadership Institute for Diversity Fellowship.

2003: American Society of Newspaper Editors Fellowship;

 Newspaper residency: *The Houston Chronicle*.

2002: ACES/Ohio Workshop, American Copy Editors Society/Ohio, the *Plain Dealer*.

2002: “Starting with Success: Promoting Learning and Civility from Class #1,” UA.

2002: “Getting Started with WebCT 3.6,” UA.

2001: Fulbright Fellowship: Journalism Lectureship, Guangzhou, China.

1997: Workshops: "Scanomania: Black & White and Color Scanning"; "Mead Paper

Knowledge Field Seminar"; "Real World Design," Automated Graphic Systems.

1997: "National Writers' Workshop," Poynter Institute for Media Studies.

1996: "Coaching Writers in the Newsroom," Poynter.

1996: "Industry Standards: From QuarkXpress to Web Design," JMC, KSU.

1992: Freedom Forum Fellowship, Indiana University.

**TEACHING:**

1989-present: Full-time Faculty, School of Communication, **The University of Akron**

Teach: Undergraduate courses: *Newswriting, Advanced Newswriting,*

*Feature Writing;* Graduate: *Theories of Mass Communication;*

Graduate/Undergraduate courses I developed:

*Women, Minorities & News; Women, Minorities & Media;*

Have also taught: *Editing; Survey of Mass Communication*.

Spring 2001: Fulbright Fellow in Journalism, **Jinan University**, Guangzhou, China

 Taught Undergraduate: *Newswriting;*

Graduate: *Women, Minorities & Media.*

1995: Faculty, Women's Studies Program, UA.

Taught: *Introduction to Women's Studies.*

1988-1989: Teaching Fellow, School of Mass Communication

**Bowling Green State University**

 Taught in-sequence, upper-division undergraduate courses: *Journalistic Writing; Feature Writing.*

 Instructor, Women's Studies Program

 *Introduction to Women's Studies.*

1987-1988: Cultural Expert, **Xi'an Foreign Languages University**, Xi'an, China

 Taught Chinese fourth-year undergraduates:

 *Writing, American Literature;*

Graduate students and Teachers: *Literary Criticism.*

1985-1987: Teaching Fellow, BGSU.

 Taught *Introduction to Journalistic Writing, Feature Writing,*

 *Journalism Techniques for Non-Majors.*

1984, 1985: Instructor, **The University of Toledo**

 Taught *Communication Skills; Report Writing and Media Analysis.*

1983-1985: Graduate Assistant, BGSU.

 Developed and taught upper-division computer-assisted journalism

 course: *Journalism Techniques for Non-Majors.*

1981-1983: Tutor, **Thomas More College**: Tutored individuals and groups in English

1981-1983: Teacher, **Northern Kentucky Community Action Commission**

Taught GED (high school equivalency) courses in Newport, KY for community residents.

**SCHOLARLY PUBLICATIONS:**

**Articles (refereed); Chapters, Essays and Reviews (invited):**

2014: First author, “China’s Soft Power: A *New York Times* Introduction of the Confucius Institute,” article, *Howard Journal of Communications*. 25: 324-349.

2014: “*Internet Archive*: *Digital Library of Free Books, Movies, Music & Wayback Machine/The Internet Archive Companion*,” digital media review, *American Journalism: A Journal of Media History.*

2014: “The Age of Mass Magazines, 1900-present,”chapter, pp. 409-424, *The Media in America: A History, 9th ed.,* edited by Drs. William David Sloan and James D. Startt, Vision Press.

2013: “*Women of the Washington Press: Politics, Prejudice, and Persistence* and *Women in American Journalism: A New History,”* review essay, pp. 417-420, *American Journalism: A Journal of Media History* 30:3.

2013: “Presidential Address,” welcome address of the 31st annual convention of the American Journalism Historians Association, Raleigh, N.C., pp. 152-156, *American Journalism: A Journal of Media History* 30:1.

2012: First author, “Design on Paper and Screen,” chapter, pp. 162-185, *Editing Across the Media: Content and Process in a Converged World,* edited by Dr. Ross Collins, McFarland & Co.

2012: Co-author, “Adoption of Facebook in the Journalism Classroom: Effectiveness and Decision-Making,” article, pp. 96 – 103, *Media Education Research Journal,* 3.1.

2012: “Out on Assignment: Newspaper Women and the Making of Modern Public Space by Alice Fahs,” book review, Journalism: Theory, Practice and Criticism. In Press.

2012: “*Business Girls & Two-Job Wives: Emerging Media Stereotypes of Employed Women* by Jane Marcellus,” book review, pp. 249-250, *Journalism History* 37:4.

2011: First author, “Design,” chapter, pp. 185 – 204, in *Editing*, edited by Dr. Ross Collins, Vision Press, targeted online publication.

2011: “The Age of Mass Magazines, 1900-present,”chapter, pp. 397-412, *The Media in America: A History, 8th ed.,* edited by Drs. William David Sloan and James D. Startt, Vision Press.

2010: “*Cleveland Amory: Media Curmudgeon & Animal Rights Crusader* by Marilyn Greenwald,” book review, p. 181, Jo*urnalism History* 36:3.

2010: “Criticisms of Celebrity in Contemporary American Culture,” chapter, pp. 69-74, *Star Struck: An Encyclopedia of Celebrity Culture,* edited by Dr. Sam G. Riley, Greenwood.

2010: “STAR News (Asia),” chapter, pp. 1338-1340, *Encyclopedia of Journalism*, SAGE.

2009: “*A History of the Book in America: Print in Motion: The Expansion of Publishing and Reading in the United States, 1880-1940, vol. 4,* edited by Carl F. Kaestle and Janice A. Radway,” book review, *Journalism History*.

2009: “Representation of Gender as a Social Construction of News,” essay, *American Journalism* 26:1 (Winter)167-169.

2008: “*The Role of the* Clarion-Ledger *in the Adoption of the 1982 Education Reform Act: Winning the Pulitzer Prize,* by Kathleen Woodruff Wickham.” book review, *Journalism History* 34:2 (summer) 123.

2008: “The Age of Mass Magazines, 1900-present,”chapter, *The Media in America: A History, 7th ed.,* edited by Drs. William David Sloan and James D. Startt, Vision Press. This is the most-used journalism history text book in the nation.

2007: “Margaret Bourke-White: Photojournalist,” chapter, *Encyclopedia of American Journalism History*, Routledge.

2006: “Invisible, Mysterious, and Inconsequential: The Absence of Women in 2004 Presidential Campaign Coverage,” article, *Forum on Public Policy, online edition,* Fall 2006.

2006: “*Plain Dealing: Ohio Politics and Journalism Viewed from the Press Gallery* by Richard G. Zimmerman,” book review, *American Journalism: A Journal of Media History* 23:2 (Spring) 166-167.

2005: “The Age of Mass Magazines, 1900-present,”chapter, pp. 389-404, *The Media in America: A History, 6th ed.,* edited by Drs. William David Sloan and James D. Startt, Vision Press.

2003: “Like Newsroom, Like Classroom: Women Journalism Educators Temper the

 Times,” article, *American Journalism: A Journal of Media History* 20:4 (Fall)

 83-104.

2002: “The Launch of the *Chicago Tribune*’s ‘Womanews’: A Cultural Feminist

 Analysis,” article, first author, *Newspaper Research Journal* (Winter) 59-72.

2002: “The Age of Mass Magazines, 1900-present,”co-author, chapter, pp. 389-404, *The Media in America: A History, 5th ed.,* edited by Drs. William David Sloan and James D. Startt, Vision Press.

2001: “*Stopping the Presses: The Murder of Walter W. Liggett* by Marda Liggett

 Woodbury,” book review, *American Journalism* (Winter) 116-118.

2001: "Critics of Eleanor Roosevelt," chapter, pp. 118-119, *The Eleanor Roosevelt Encyclopedia*, edited by Drs. Maurine H. Beasley and Holly C. Shulman, Greenwood Press. Calling its contributors a “bevy of noted historians,"

 *Booklist* gave this book an "Editor's Choice Award for 2001" in the reference book category.

2000: "Ohio Newspaper Women's Association," chapter, pp. [179] - 188, *Women's Press Organizations, 1881 - 1999*, edited by Dr. Elizabeth Burt.

2000: “*A History of American Literary Journalism: The Emergence of a Modern Narrative Form* by John C. Hartsock,” book review, *Journalism History* 26:3 (Autumn): 130.

2000: "Erica Jong," chapter, pp. 284 - 285, *Handbook of American Women's History,*

*2nd. ed.*, edited by Dr. Angela Howard, SAGE.

2000: "Phillis Wheatley," chapter, pp. 619 - 620, *Handbook of American Women's History, 2nd. ed.*, edited by Dr. Angela Howard, SAGE.

1999: “Women’s Moral Reform Periodicals of the Nineteenth Century: A Cultural

 Feminist Analysis of *The Advocate*,” article, *American Journalism*, 16(3): 37-52.

1998: "A New Instrument to Measure Diversity in the Curriculum," article, co-author,  *Journalism & Mass Communication Educator*, 53(1): 85-94.

1996: "The Advocate & Family Guardian," chapter, pp. [1]-11 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "The Anti-Suffragist," chapter, pp. 20-27 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "The Business Woman's Journal," chapter, pp. 38-44 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "Friend of Virtue," chapter, pp. 118-125 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "Majority Report," chapter, pp. [195]-200 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "National Business Woman," chapter, pp. [207]-214 in *Women’s Periodicals in the United States: Social and Political Issues,* Greenwood Press.

1996: "Notes From the First Year," chapter, pp. 250-258 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "The Reply," chapter, pp. 334-338 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "Skirting the Capitol," chapter, pp. 356-363 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1996: "WomanSpirit," chapter, pp. 485-489 in *Women’s Periodicals in the United States: Social and Political Issues*, Greenwood Press.

1995: "American Baby," chapter, pp. [1]-6 in *Women’s Periodicals in the United States: Consumer Magazines*, Greenwood Press.

1995: "Mirabella," chapter, pp. 229-236 in *Women’s Periodicals in the United States: Consumer Magazines*, Greenwood Press.

1995: "Prevention," chapter, pp. 287-291 in *Women’s Periodicals in the United States: Consumer Magazines*, Greenwood Press.

1995: "Southern Woman's Magazine," chapter, pp. 350-357 in *Women’s Periodicals in the United States: Consumer Magazines*, Greenwood Press.

1994: "The Effect of Gender on Course Evaluations in Mass Communication: A Pilot Study," article, first author, in *Ecquid Novi: Journal for Journalism in South Africa* 15 (2): 238-255.

1994: “Environmental Protection,” chapter, pp. 173-176 in *Specialized Business Publications*, edited by Dr. Kathleen L. Endres, Greenwood Press.

1994: “Recycling Today,” chapter, pp. 368-374 in *Specialized Business Publications*, edited by Dr. Kathleen L. Endres, Greenwood Press.

1993: "The Interaction Effects of Gender on Teaching Evaluations," article, first author, in *Journalism Educator* 48 (3): 46-54.

1992: "One Voice: The Legacy of Woman Singers in Popular Music," chapter, pp. [221]-228 in *America's Musical Pulse: Popular Music in the Twentieth Century*, edited by Dr. Kenneth J. Bindas, Greenwood Press.

1990: "Erica Jong," chapter, pp. 297-298 in *A Handbook of American Women's History*, edited by Dr. Angela Howard Zophy, Garland Publishing.

1990: "Phillis Wheatley," chapter, p. 660 in *A Handbook of American Women's History*, edited by Dr. Angela Howard Zophy, Garland Publishing.

1989: "John Ames Mitchell," chapter, pp. 232-235 in *Dictionary of Literary Biography*,

*Vol. 79, American Magazine Journalists, 1850-1900*, edited by Dr. Sam G. Riley, Gale Research, Inc.

**Monograph:**

2004: "Her Say in the Media Mainstream: A Cultural Feminist Manifesto," a

 *Journalism & Communication Monograph*. Vol. 6, No. 2, Summer.

**Database:**

1997: "Women and Media," *Primis* Database, McGraw-Hill.

**Books:**

1996: *Women’s Periodicals in the United States: Political and Social Issues*, co-author, co-editor, Greenwood Press.

 The Women’s Institute for Freedom of the Press maintains a link to this work on its website: www.wifp.org

1995: *Women’s Periodicals in the United States: Consumer Magazines,* co-author,

co-editor, Greenwood Press.

This book was named one of the 10 most important books in Magazine

 Journalism History published in the 1990’s.

**RECENT PROFESSIONAL PUBLICATIONS:**

2013-2014: Press releases and news articles for the Zonta ABC website, the Zonta ABC Facebook page, Zonta International website

2012-2013: President’s column, the Zonta ABC quarterly newsletter

2012: President’s column, *Intelligencer*, the quarterly newsletter of the American Journalism Historians Association

2012: Local history articles for the Zonta ABC newsletter

2011: Articles for the *Intelligencer*

2011: Quarterly columns, as the Legislative Awareness and Advocacy Chair, the Zonta ABC newsletter

2009: “Lena’s a Legacy: Amelia Earhart Feature,” lead feature story, Zonta ABC newsletter, Spring 2009

2008: “Advice for Becoming Full Professor,” *Women’s Words* newsletter, Fall 2008, Commission on the Status of Women, AEJMC

2007-2008: Articles for the Zonta ABC newsletter; press releases for the non-profit professional association distributed to news outlets

2004: Convention articles for *The Intelligencer*, the newsletter of the American Journalism Historians Association

1999-2002: Articles and columns for *Women’s Words*, the newsletter of the Commission on the Status of Women, Association for Education in Journalism and Mass Communication

2001: Articles about China published on Ohio.com, a Knight Ridder website

**SCHOLARLY PRESENTATIONS:**

2014: “Library Outreach by Design: Engaging Student Reporters to ‘Get the Word Out,’ co-presenter, Academic Library Association of Ohio, November 2014.

2014: “Amelia Earhart: The Construction of Hearst’s Aviation Editor,” research-in-progress, for the American Journalism Historians Association convention, St. Paul.

2013: “A Historical Overview of Status of Women Leadership” on the panel “Back to the Future: Celebrating 40 Years of Commission on the Status of Women Leadership” at the Association for Education in Journalism & Mass Communication, Washington, D.C.

2013: “Amelia Earhart: Aviator-cum-Editor: Mysteries Remain,” research-in-progress, for AJHA, New Orleans.

2012: “Writing Through Recessions: Women’s Magazines Survive Lean Times,” for the Magazine Division teaching panel Century Magazines, Association for the Education in Journalism and Mass Communication, Chicago.

2012: First author, “Confucius Institutes and China’s Soft Power: A Culturological Analysis of the *New York Times’* Coverage of Confucius Institutes in the United States of America,” Eastern Communication Association, Cambridge, Mass.

Top paper in the media division. Presented by co-author.

2012: Second author, “Facebook Use in the Classroom: A Pilot Study” Central States

 Communication Association, Cleveland. Presented by co-author.

2011: Second author, “Adoption of Facebook in the Journalism Classroom: Effectiveness and Decision-making,” Convergence and Society: Journalism, Sustainability, and Media Regeneration 2011, Columbia, S.C. Presented by co-author.

2011: Moderator, panel, “Girls, Gaps, and Miss-Conceptions: Press Constructions of

 Gender Through Cultural Myths,” American Journalism Historians Association,

 Kansas City.

2011: Co-author, “Coverage of Domestic Violence: A Pilot Study,” for the Commission on the Status of Women, AEJMC, St. Louis.

2011: Panelist, “Adjusting Feminist Disruption,” for the Commission on the Status of Women teaching panel, “Dis-Illusioning ‘the F-word’ in the Classroom,” with the AEJMC, St. Louis.

2010: Moderator, Commission on the Status of Women Signature 20th Anniversary Panel, “Our Voices, Our History: Twenty Years and Counting,” AEJMC Denver.

2010: Panelist, “Our Discourse, Ourselves: Feminists Making Meaning,” for the panel, “Alternative Feminist Media: Where Are They Today?” a Professional Freedom and Responsibility panel, AEJMC, Denver.

2008: Women and News Coverage for the panel, “Stirred, Not Yet Shaken: Women’s History as Media History – Avoiding the ‘Add Women and Stir’ Approach to Media History,” AJHA, Seattle.

2008: “From Mechanical Detail to Mass Audience: Margaret Bourke-White’s

Translation from Regional Photographer to National Icon,” for the invited research panel, “History of U.S. Magazines in the Twentieth Century,” Magazine Division, AEJMC, Chicago.

2008: Panelist, “Wisdom from Senior Women Scholars: Getting to Full Professor,” Professional Freedom & Responsibility panel, AEJMC, Chicago.

2008: Panelist, “Eleanor Blum Research Service Award Winner,” Research Committee panel, AEJMC, Chicago.

2007: “Two Hours or Two Centuries: Gendered Understandings in the Virginia Tech Shootings,” research-in-progress, AJHA.

2007: Referred Research Discussant, Magazine Division, AEJMC, Washington, D.C.

2006: “Invisible, Mysterious, and Inconsequential: The Absence of Women in 2004 Presidential Campaign Coverage,” research paper, Oxford Round Table, University of Oxford, England.

2005: “Margaret Bourke-White: The Cleveland Contributions,” research-in-progress, American Journalism Historians Association.

2005: “A Woman’s Place in 2004 Election Coverage: Stereotypes and Feminist Inroads,” research paper, AEJMC.

2005: “Social Cognitive Theory and Magazines: A Proposal for Developmental Study of U.S. Gender Relations, Invited research panel, Magazine Division, AEJMC.

2004: “Constructing Gender Relations in a Culture of Violence: Metathematic Consideration of the Role of Women’s Magazines in 20th Century American Culture,” research-in-progress, AJHA.

2003: “Like Newsroom like Classroom: Women Journalism Educators Temper the Times,” AJHA.

2003: “To American Eyes: Cultural Feminist Analysis of an Alternative Representation of Islamic Womanhood,” AEJMC.

2003: “Third Wave as Generational Shift,” on the panel “Exploring Third Wave Feminisms,” AEJMC.

2001: “A History of the Status of Women,” AEJMC.

2001: “A History of the Commission on the Status of Women of AEJMC,” Donna Allen Memorial Symposium, Freedom Forum.

2001: “Representation of Chinese in American Media: A Historical Overview,” Fulbright lecture, Xi’an International Studies University, Xi’an, China.

2001: “Sex, Violence and Journalism in America,” Fulbright lecture for Honors students, Xi’an International Studies University, Xi’an, China.

2001: “Representation of Women in Media,” inaugural presentation for the university lecture series, sponsored by the Foreign Affairs Office, Jinan University, Guangzhou, China.

2001: “Media Representation of Women: Liberty and Justice for All?” research

 presented at the Fulbright conference, “American Studies in a Global Era,”

 Nanjing University, Nanjing, China.

2000: “Women, Minorities and Media for a Chinese Context” presentation on the panel,

 “On Teaching Media History Internationally,” AJHA.

1998: “Women’s Pages in the 1990s: A Call for a Reexamination of the 1970s,” research, AJHA.

1998: "Women's Pages = Women's Place: A Preliminary Analysis of the Reemergence of Women's Sections in the Daily Newspaper," paper, American Culture Association.

1997: "*The Advocate and Family Guardian*: Process and Product as Nineteenth Century Women's Culture," research, AJHA.

1997: "The Price of Popularity: Press Criticism of Eleanor Roosevelt," research on the panel, "The Controversial Eleanor Roosevelt," AJHA.

1997: "Framing the First Lady: Critical Coverage of Eleanor Roosevelt and Hillary Clinton," research, Inaugural Conference for the Center for Mass Communication Research at the University of South Carolina, "Framing in the New Media Landscape."

1997: "Defining Symbolic Annihilation in the Academy," research for the panel, "Symbolic Annihilation of Feminists in the Academy: Strategies for Survival," at the conference, "Toxic Towers: The Impact of Higher Education on Women," sponsored by the Status of Women Committee, UA.

1997: "How Students Respond to Diversity in the Classroom," research, Minorities and Communication/Communication Theory and Methodology panel: "Different Strokes for Different Folks: How Teachers of Color and Women are Evaluated by Students," AEJMC.

1996: "Women's Moral Reform Periodicals of the 19th Century: A Cultural Feminist Analysis," paper, AJHA.

1996: "How Women are Faring as the Dust Settles: The Effect of Gender on Journalism/Mass Communication Evaluations in a Communication Context," co-written paper, Commission on the Status of Women, AEJMC.

1993: "Women in Communications, Inc.: Networking, Mentoring and Starting the Student Chapter," panel presentation, Speech Communication Association.

1993: "Mass Communication Course Evaluations: An Exploratory Study on the Effect of Gender," co-written paper, Commission on the Status of Women, AEJMC.

1992: “Fiction of the Woman’s Page in 1920: A Vehicle for Traditional Values,” research, AJHA.

1992: “The Effect of Gender on Course Evaluations in Mass Communications: A Pilot Study,” co-written paper, AEJMC.

1992: “The Use of Technology in the Teaching of Newswriting,” co-written paper, Central States Communication Association.

1992: “From Smart Bombs to Scud Studs: Media Complicity in the Persian Gulf War,” paper, Popular Culture Association.

1991: "The Triumph of Suffrage, the Challenge of Gatekeeping, the Sexual Division of Discourse: Editorial Comment in the Last Throes of Ratification," co-written

paper, CSCA. Paper selected for the Competitive Panel.

1991: "The Three States of Tennessee: Suffrage, Social Activism and Newspapers, Exploring the Links," paper, Midwest American Culture Association Conference.

1990: "A Moment Denied: The Enactment of Suffrage as a Non-Event." Paper presented on the panel *The Suffrage Amendment and the Press: New Perspectives and New Sources,* National Women's Studies Association.

1989: "The Reader as Daughter in Mediated Cultural Discourse at the Time of the Enactment of the 19th Amendment," paper, MACA. (1991: abstracted in *Women and Mass Communications: An International Annotated Bibliography,*  compiled by John A. Lent.)

1989: "Text of the Women's Columns in the St. Louis Post-Dispatch of the Early 20th Century as an Example of the 'Reproduction of Mothering,'" paper, AEJMC.

1987: "*Koyaanisqatsi:* An Alternative Perspective," research, ACA.

1985: "Journalism as Watchdog: The Responsibility of Newspaper Journalism in Media Culture," paper, ACA.

**Guest Lectures and Public Presentations:**

2012: “Women in Journalism,” for the Honors Colloquium, “Social Science: Women & Leadership,” Honor College, UA

2012: “The Zonta Club of Akron, Barberton & Cuyahoga Falls: A Non-Profit’s Need for Promotion,” for the Media Copywriting class, UA.

2012: “The Zonta Club of Akron, Barberton & Cuyahoga Falls: 60 Years of Service,” Zonta ABC members and guests, Fairlawn Country Club, Akron.

2011: “Use of Media Artifacts for Developing Research Questions,” *Introduction to Graduate Studies* students, Communication, UA.

2006: “Images of Women in American Journalism,” Orrville (Ohio) Public Library.

2006: “Women’s Representation in American Media,” *Introduction to Graduate Studies*, Communication, UA.

2005: “AWC: A Legacy of Leadership,” keynote address for the 2005 Induction of Officers, UA Association for Women in Communications.

2004: “Research on Women and Media,” *Introduction to Graduate Studies*, Communication, UA.

2003: “Women’s Issues in the News,” brown bag seminar, *Houston Chronicle*.

2003: “Mass Communication Theory in Communication Graduate Studies,”

*Introduction to Graduate Studies*, Communication, UA.

2002: “The China Fulbright Experience in Journalism,” School of Communication Colloquium, UA.

2002: “A Fulbrighter’s Travels in China,” Women in Higher Education, UA.

2002: “Life, Education and Opportunity for Women in China: Nourishing Body and Soul,” Zonta, Akron Women’s City Club.

2001: “Journalism in America,” public lecture at the U.S. Embassy, Guangzhou, China.

2000: “Media Representations: Gender, Power and Leadership” for Resident Assistant seminars, UA

1999: "Scholarly Approaches to Examining Women in the Media," panelist for School of Communication Faculty Colloquium, UA.

1999: “Media Experience and the Status of Women” for *Women and Media* course, College of Journalism, University of Maryland.

1999: “Women in Media: A Feminist Perspective,” for the *Women's Studies Lecture Series: Women Choreographing Change*, Women's Studies Program, UA.

1999: “Women and Media,” for the Association for Women in Communications, UA.

1999: “China: Land of Contrast,” for WIHE, UA.

1998: “Achieving Academic Excellence,” for incoming international graduate and undergraduate students, International Programs, UA.

1998: “Eleanor Roosevelt: The White House Years,” co-presenter, at the Akron YWCA for Women’s History Month.

1998: “Creating Headlines,” for the *Editing* course, Communication, UA.

1998: "Graduate Studies in Communication," for *Careers in Communication* classes, Communication, UA.

1997: "Introduction to Graduate Studies in Communication," for the *Introduction to Graduate Studies* course, Communication, UA.

1997: "Graduate Studies in Communication," for *Careers in Communication* classes, Communication, UA.

1996: "Alternative Press: Women's Magazines as Social Conscience," for the Women's

History Month Luncheon, sponsored by Women in Higher Education.

1996: "Women and Media: Research Strategies," for *Introduction to Graduate Studies*, Communication, UA.

1996: "Graduate Studies in Communication," for *Careers in Communication* classes, Communication, UA.

1996: "Women's Pages vs. Front Pages: A 20th Century Overview of Trends and Implications," for *History of Journalism* class, Communication, UA.

1996: "Women Choreographing Change: Reporting the News," for the *Women's Studies Lecture Series*, Women's Studies Program, UA.

1993: "Boning Up on the Basics," for *Time Out: A Workshop for Serious Professional Writers,* sponsored by the Public Relations Society of America, Akron Professional Chapter.

1993: "Images of Women in Mass Communication," for *Gender and Communication* course, Communication, UA.

1992: “Women and the News Media,” for the workshop *Womanspirit: Empowering Ourselves and Others,* sponsored by the Unitarian Universalist Church of Akron.

1992: “Women, Men and Media: A Local Replication,” for Progress of Women in Communication, Akron Professional Chapter, Women in Communications, Inc.

1992: "Researching Women and Journalism," for *Introduction to Graduate Studies* course, Communication, UA.

1992: "Campus Media, Professional Organizations and Internships: Three Steps Toward Success in the Journalism Job Hunt" for *Careers in Communication* courses, Communication, UA.

1991: "Communications in Modern China" for *World Civilization* courses, History

 Department, UA.

**UNIVERSITY SERVICE:**

**The University of Akron**

2014: President of the Zonta Club of Akron, Barberton & Cuyahoga Falls and President of the Zonta ABC Foundation. The Foundation presented a $3,000 donation to the Verna Trushel Displaced Homemaker’s Scholarship Fund, UA. The club made national women-in-business scholarships available, as well as $10,000 international fellowships for women in aerospace-related doctoral research.

2013: President of the Zonta Club of Akron, Barberton & Cuyahoga Falls and President of the Zonta ABC Foundation; the Foundation presented a $2,500 donation to the Verna Trushel Displaced Homemaker’s Scholarship Fund, UA. The club made national women-in-business scholarships available, as well as $10,000 international fellowships for women in aerospace-related doctoral research.

 Dec. 2013: Donated Zonta ABC (est. 1952) historical records to Archival Services, UA.

2012: Member, University Publications Board.

2012: Sponsor, “*Las Abuelas de Plaza de Mayo”* documentary, premiere during the

Rethinking Race initiative.

2011: Appointed to three-year term on the Publications Board.

2009: Presentation moderator and judge, Conference for Undergraduate and Graduate Student Research.

2009: Sponsor, Professor MingZe Cai, Jinan University, Guangzhou, China, “Journalism and Journalism Education in Modern China” lecture during Revisiting Race week.

Immediate past-president, Women in Higher Education (2001-2002).

 Women’s Studies Coordinating Council (1990-1996; 1997-2000).

Provost’s Status of Women Committee (1998);

 Social Climate Sub-Committee; Presentation Sub-Committee.

University Review Committee: Pan-African Studies (1994-1998).

Graduate Council (1994; 1995-1998);

 Vice-Chair (1997-1998); Student Policy Committee (1995-96).

Graduate Faculty Membership Committee (1998-1999).

Committee to Study the Learning Climate (1994-1995).

*This committee created the civility document that appears in the University Bulletin.*

 Facilitator: Student Focus Groups.

Student Publications Board (1993-1995).

**Buchtel College of Arts & Sciences**

2012-2013: External member, Search Committee, English Department.

**College of Creative & Professional Arts/College of Fine & Applied Arts (defunct)**

Distinguished Professor Nominating Committee (2010-2013; committee dissolved in transfer to new college).

Distinguished Professor Nominating Committee (2001-2004).

College Bylaws Committee (2000).

Dean’s Search Committee (1999-2000).

College Representative to University Graduate Council (1994-1998).

Faculty Planning Committee (1993-1996).

Ad Hoc Committee to Review the College Bylaws (1992): Member and Secretary.

Advisory Committee to the Dean (1991).

**School of Communication**

2014-2015: Interim Director, School of Communication.

2013-2014: Chair: Undergraduate Committee

 Committee now includes duties of Scholarship Committee

 Awarded $4,500 to nine Communication students

Representative: Senior Day, March 14, 2014, Student Union Ballroom:

1,533 guests, including 625 students

 Elected member: Merit (Salary) Committee

 Adviser: Honors Project, Thesis

 Presenter, Fall Visit Day, Saturday, Oct. 12, 2013

 More than 40 community members, including 15 potential students

2013-2014: Adviser: Thesis and Honors Project committees

2012-present: Member, Advisory Board

2012-2013: Chair, Retention/Reappointment Committee

2012: Service Learning Client (as president of the nonprofit, Zonta ABC) for Public Relations classes

2012: Elected member, Market Adjustment Salary Committee

2011-2012: Faculty Advisory Board; Undergraduate Committee; Search Committee,

 Thesis Committees; Adviser, Graduate Research.

Performed various tasks as requested by the Director, including compiling data for the “Annual Survey of Journalism & Mass Communication Enrollments”

2010-2011: Scholarship Committee; Undergraduate Committee

1989-2012: Newswriting Coordinator;

Academic Adviser: Graduate and Undergraduate students;

Adviser/Member: Graduate Theses, Project, Production committees;

Graduate Research, Independent Studies, Honors Projects

2009-2010: Chair, Search Committee for *the Buchtelite* Adviser

2009: Honors Project adviser

2009: Elected member: Compression (Salary) Committee

2008: Chair, Retention committee; member: Compression (Salary) committee

2007, 2008: Elected member, Compression (Salary) Committee

2006-2008: Chair: Faculty Search committee

Curriculum Committee (2003, 2004)

Chair: Scholarship Committee (2003)

Chair: Graduate Admissions Committee; member: *ad hoc* Graduate Faculty Guidelines

Committee (1999-2000)

Graduate Admissions Committee; Graduate Assistantship Committee; *ad hoc* Graduate Faculty Guidelines Committee (1998-1999)

Coordinator of Graduate Studies (1995-1998)

Chair: Faculty Planning and Development Committee (1993-1996)

*This committee created the student evaluation instrument that was adopted by the School Faculty in Fall 1996, a version of which is in current use.*

Adviser: UA Women in Communications, Inc. (1991-1995)

Chair: Ad Hoc School Bylaws Committee (1992-1993)

*This committee drafted the Bylaws document that was approved by the School Faculty in Spring 1993 and which is in current use.*

Additional Committee work: Faculty Planning and Development; Faculty Search Committees; Faculty Advisory Board (1994-96); Internship Board (1991-95); Preceptor: Honors Program (1992); Teaching Evaluation Committee (1992); Chair: Scholarship Committee (1991); Graduate Faculty Guidelines Committee (1990-91); Space Committee (1990-91); Scholarship Committee (1989-90); *Careers in Communication* Curriculum (1989-90)

**Women's Studies Program**

1990s-2013: Interdisciplinary Graduate and Undergraduate courses: Continued to

offer two classes I designed in the mid-1990s to address the need for diversity

coursework in Communication: “Women, Minorities & News” and

“Women,Minorities & Media.”

Search Committee for Director of Women’s Studies (1999).

Chair: Search Committee for the Director of Women's Studies (1995-1996).

Women's Studies Coordinating Council (1990-1996; 1997-2000);

 *Ad Hoc* Evaluations Committee (1993-1995).

 Chair: Events Committee (1992-1995).

 Discussion leader (1993): Women's Studies film series:

 *Ruthie's Reels: The Strong and the Bold.*

Curriculum Transformation Committee (1989-1990).

**Bowling Green State University**

1988-1989: Women's Studies Executive Committee.

1984-86,1988: Seminar Leader, GLIPA (high school journalism) Workshops:

 *Copy Editing; Women in Journalism*

1986-1987: American Culture Representative, Graduate Student Senate

**PROFESSIONAL AND COMMUNITY SERVICE:**

2014: Manuscript reviewer, *Howard Journal of Communications.*

2014: Past President, American Journalism Historians Association

 Serve on Board of Directors

2014: Judge, American Society of Healthcare Publication Editors: News articles, news sections, feature article series

2014: Manuscript reviewer, *American Journalism: A Journal of Media History*

2013: External reviewer, tenure and promotion to associate professor, Elliott School of Communication, Wichita State University

2013: Moderator, “Content and Complements: Media History in the Curriculum,” a panel I created to address content components of the multi-year “Integrating Media History in the Curriculum” and prosed to the Association for Education in Journalism & Mass Communication. This panel continues the discussion that was begun with the president’s panel at the American Journalism Historians Association. I negotiated the co-sponsorship of this panel by the Council of Affiliates and the History Division of AEJMC to become the first AJHA panel to be presented at AEJMC in the history of the two national journalism education associations, August, Washington, D.C.

2013-2014: Expert source for various national and international articles on women, journalism and culture.

2013: Immediate Past President, American Journalism Historians Association

 Serve on Board of Directors

 Chair Long-Range Planning Committee

2012-2014: President, Zonta Club of Akron, Barberton & Cuyahoga Falls.

2012-2014: President, Zonta ABC Foundation.

 Accepted funding proposals, including one from the Battered

Women’s Shelter of Summit and Medina Counties to underwrite the launch of the program for Personal Identification Assistance.

2012: Created “AJHA Presidential Panel” to address structural findings of my multi-year team project, “Incorporating Media History in the Curriculum.”

2012: External reviewer, Curators Teaching Professor, University of Missouri-St. Louis.

2012: External reviewer, promotion to professor, Communication Studies, University of Nevada-Las Vegas.

2012: President, American Journalism Historians Association.

2012: Council of Affiliates representative, Association for Education in

Journalism and Mass Communication.

2012: AJHA representative, American Historical Association.

2011-2012: Editorial Board member, *American Journalism: A Journal of Media History*.

2011: Moderator, refereed research session, AJHA, Tucson.

2011: External reviewer, promotion and tenure, University of Arizona School of

 Journalism.

2011: Manuscript reviewer, American Journalism Historians Association.

2011: Judge, ASHPE: News and Feature stories.

2011: Chair, Legislative Awareness and Advocacy, Zonta Club of Akron, Barberton & Cuyahoga Falls.

2010: Vice President, AJHA.

2010: Moderator, refereed research session, AJHA, Tucson.

2010: Manuscript reviewer, AJHA.

2010: Manuscript reviewer, cultural meanings of news textbook, SAGE.

2009: Moderator, refereed research panel, AJHA, Birmingham.

2009: Elected 2nd Vice President, AJHA

2009: Judge, American Association of University Women newsletters.

2009: Newswriting textbook reviewer, Bedford-St. Martins.

2009: Manuscript and panels reviewer, AJHA.

2009: Judge, ASHPE.

2008: Manuscript reviewer, advanced news reader, SAGE.

2008: Manuscript reviewer, newswriting text, Oxford University Press.

2008: Member, Education Committee, AJHA.

2008: Manuscript reviewer, *American Journalism: A Journal of Media History*.

2008: Manuscript reviewer, AJHA.

2008: Book reviewer, *Journalism History.*

2008: Manuscript reviewer, Magazine Division, AEJMC.

2008: Judge, American Society of Healthcare Publication Editors.

2007: Manuscript reviewer, AJHA.

2007: Manuscript reviewer, History Division, AEJMC.

2007: Manuscript reviewer, Magazine Division, AEJMC.

2007: Judge, ASHPE.

2007: Manuscript reviewer, SAGE publications.

2007: Lexington Books: Manuscript reviewer on women and journalism.

2007: *The Atlanta Review of Journalism History*: manuscript reviewer.

2006: External reviewer for promotion of a diversity research candidate.

2006: Panel moderator, AJHA, “Diversity, Identity and Voice in Kansas Media: A 25-Year Retrospective.”

2006-2008: Club Secretary; Scholarship Committee, Zonta Akron, Barberton, Cuyahoga Falls, a chapter of Zonta International.

2006: External research reviewer for a journalism historian as a candidate for promotion to professor.

2006: Judge, ASHPE.

2006: Manuscript reviewer, *Sex Roles: A Journal of Research.*

2005-2006: Chair, Scholarship Committee, Zonta.

2005: Manuscript reviewer, *American Journalism*: *A Journal of Media History* .

2005: Research panel moderator, AJHA.

2005: Moderator, Signature Session: “Feminist Media Advocacy in the 21st

 Century,” CSW and the Cultural and Critical Studies Division, AEJMC.

2005: Judge, ASHPE.

2005-present: Editorial board, *The Atlanta Review of Journalism History*.

2004-2007: Board of Directors, AJHA .

2004-2005: Member, Scholarship Committee, Zonta.

2004: Member, Awards Committees, CSW, AEJMC.

2003-2004: Chair, host committee for 2004 national convention, AJHA.

1. Research panel discussant, AEJMC.

2001-2002: Past Chair, Commission on the Status of Women, AEJMC: Duties:

 Member, Journalism and Mass Communication Leadership Institute for

 Diversity Advisory Board; Head, CSW Resource Committee.

2000-2001: 2nd-Year Co-chair, CSW, AEJMC: Duties incl: Member, Executive

 Committee, AEJMC.

2000-2001: President, Women in Higher Education, UA.

2000: Manuscript Reviewer, Southeast Colloquium, AEJMC.

1999-2000: 1st-Year Co-Chair, CSW, AEJMC: Duties: Managed the Commission.

1999-2000: President-Elect, WIHE, UA.

1999: Moderator, Research panel, AJHA.

1999: Moderator: Competitive research panel “Gender/Power/Media: New

 Directions”; Moderator, teaching panel “Redefining News, Teaching

 Strategies: A Move Toward Inclusiveness,” AEJMC.

1999: Manuscript reviewer: History Division, AEJMC.

1999: Manuscript reviewer Edwin Mellen..

1999: Judge, American Society of Business Press Editors.

1998-1999: Vice Chair: CSW, AEJMC: Programmed national convention.

1998: Moderator, CSW research panels, “Steppin’ Out: Women Doing Media

 Work”; “Mediated Women: Theoretical Perspectives,” AEJMC.

1998: Manuscript reviewer, *Southern Mass Communication Journal.*.

1998: Manuscript reviewer, *Journalism History*.

1997-1998: Research Chair, CSW, AEJMC.

1997: Manuscript reviewer, AEJMC.

1997: Judge, American Society of Business Press Editors.

1996: Judge, ASBPE.

1996: Judge: AQE Awards, AdvanStar.

1994: Discussant: Minorities and Communication panel: "Native American Images: A Eurocentric and Tribal Perspective," AEJMC.

1994: Chair: *ad hoc* Publicity Committee, AJHA.

1993: Panel moderator, AJHA.

1993: Judge, ASBPE.

1992-1993: Women in Communications, Inc., national committee: Progress of Women in Communications.

1992: Budget Committee, WICI, Akron chapter.

1992: Guest expert, news video, “Newspapers and Technology,” Bryan Johnson,

 Broadcast News senior, Kent State University.

1992: Resource, "Women and the News: A Feminist Theoretical Perspective," graduate research, Lynne F. Willard, Sociology, KSU.

1991: Career Development Workshop Committee, WICI Akron.

1991: Manuscript reviewer, Newswriting text, McGraw-Hill.

1991 Manuscript reviewer, Women and society book, Greenwood Press.

1986: Judge, Hooper Newspaper Show, Ohio Newspaper Association.

1985: Workshop Leader, Newspaper Feature Seminar, Co-sponsored by ONA.

1985: Judge, Nebraska Press Woman Competition.

**HONORS AND AWARDS:**

2012: Category II Graduate Faculty status renewed; continuous since 1997.

2011: Co-author, “Fantasy Arts Leagues,” awarded Honorable Mention and

$1,000, from the John S. and James L. Knight Foundation and the National Endowment for the Arts Knight/NEA Arts Journalism Challenge

2010: First author, service-learning grant, awarded in the amount of $1,000 for “New Media Writing” from the Institute for Teaching and Learning, UA.

2009: Elected 2nd Vice President by the membership of the American Journalism Historians Association, will move up to vice president, then will become the 2011-2012 president. Will serve on the Board of Directors for two years as past president.

2009: Certified researcher, UA Institutional Review Board.

2003-2008: Fulbright Senior Specialist in Journalism.

2006: A recipient, The University of Akron’s first Inclusive Excellence Award.

2006: Oxford Round Table Delegate, Women’s Leadership,

 The University of Oxford.

2004-2005: AEJMC/ASJMC Journalism Leadership Institute for Diversity Fellowship.

2003: American Society of Newspaper Editors Fellowship.

2001: Fulbright Fellowship, journalism lectureship, China.

2001: As 2nd-Year Co-Chair, CSW, AEJMC, wrote grant proposal that secured $5,000 from Freedom Forum, establishing award in honor of Donna Allen, founding president of the Women’s Institute for Freedom of the Press.

2000: Contributing member, national women’s research group that received a $140,000 grant from the Knight Foundation and two $10,000 grants from the Freedom Forum.

2000: Promoted to Professor.

1998: My refereed presentations along with those of one other colleague enabled UA to be ranked 20th among the member colleges and universities in the US and Canada in number of papers presented with AJHA.

1997-present: Category II status, Graduate Faculty

1997: Biography in *Who's Who in the Media and Communications*, 1st edition.

1996: Participant, Poynter Institute for Media Studies: “Coaching Writers in the

 Newsroom.”

1996: Pioneer Award, The University of Akron, for “Dedication Towards the

Advancement of Women."

1996: Certificate of Award from the Women's Studies Program for “advancing the awareness of women's history."

1994: Promoted to Associate Professor.

1994: Awarded Tenure.

1993: Nominee, Outstanding New Teacher, CSCA.

1992: Freedom Forum (formerly the Gannett Foundation) Fellowship.

1990: Biographical entry in *Who's Who of American Women.*

1985: Recipient, Summer Research Grant: *Contemporary Theories of Genre:*

*Including History and Curriculum Application* National Endowment for the Humanities.

1983-4; 84-5: Recipient, BGSU Graduate College Certificates for "Exceptional Service as a Graduate Assistant."

**CURRENT MEMBERSHIPS:**

 American Journalism Historians Association

 Association for Education in Journalism and Mass Communication

 Zonta International, Akron, Barberton & Cuyahoga Falls chapter

 *-- updated fall 2014*